

Tate's School of Discovery Foundation
presents

50 Years of Learning, Love & Laughter



Tate's Golden Anniversary Celebration

Proceeds Benefit the Student Scholarship Fund

Saturday, March 9, 2019

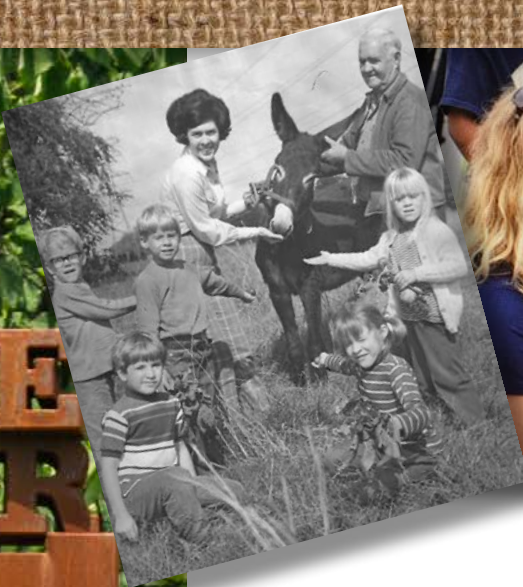
7:00 p.m. – 9:30 p.m.

The Barn 9215 Bob Gray Rd.



featuring
Comedian Leanne Morgan





50 Years of Learning, Love & Laughter **Tate's Golden Anniversary Celebration**

50 Years of Learning, Love & Laughter is a country casual event to celebrate the 50th Anniversary of Tate's School and fund student scholarships. Call the babysitters and join us for this adults-only evening of memories and laughter featuring nationally known comedian, Leanne Morgan! Held in THE BARN at Tate's School, you will enjoy a delicious, southern living-style dinner as we pay tribute to all that LouL Tate and Tate's School have meant to thousands of families in Knoxville. All proceeds from this 50th Anniversary Celebration will benefit the Student Scholarship Fund.



When LouL and her husband Joe, first moved to Knoxville from Arkansas, LouL wanted the best for her children. After evaluating schools in the region at that time, she set a course that would positively change thousands of lives. Her dream began in the new educational wing of Erin Presbyterian Church in 1968. After only a few short years and the help of family, 25 acres on a two lane road named Cedar Bluff became home to Tate's School of Discovery.

LouL is proud of the expansive campus and the strong academic curriculum, but it's the foundation she has laid in the lives of thousands of students that makes her most proud. "I enjoy making a contribution. I just think that is what life's about - making our world a better place than when you got here." Come join us and hear more about this amazing Legacy of Learning!



LIVE
YOUR
DREAM

About the Tate's School of Discovery Foundation

The Tate's School of Discovery Foundation is a 501c3 non-profit organization dedicated to providing student scholarships and program resources to deserving young students from preschool through the 8th Grade. The Foundation has awarded need-based tuition scholarships every year since 1976.

Signature programs include :

- **Student Scholarship Fund** - awards need-based tuition scholarships
- **Dare to STEAM Initiative** - brings innovative Science, Technology, Engineering, Arts & Math to the classrooms
- **Regional Elementary Science Fair** for 3rd, 4th, and 5th graders
- **H.A.B.I.T. Pet Therapy** program - brings companion animals into the classrooms
- **Children's Closet** - provides new clothing for at-risk students or students in foster care



Sponsorship Amenities

Legacy \$25,000

- (10) tickets to 50 Years of Learning, Love & Laughter with Platinum VIP Seating
- (10) tickets to the Exclusive VIP Reception
- Photo Opportunity with Special Guest Leanne Morgan
- Full page Advertisement in the Event Program
- Recognition in Parent & Alumni E-Newsletters
- Logo Placement on Event Signage (Digital & Print)
- Website Link at TatesSchool.com
- Recognition from Podium
- Recognition in Press Releases Prior & Post Event
- Table Signage with Logo
- Recognition on all Pre-event Marketing Materials
- Commemorative Gift
- Recognition as Entertainment Sponsor
- Customized Benefit TBD ex. Outreach to Alumni & Influencers

Tribute \$5,000

- (6) tickets to 50 Years of Learning, Love & Laughter with Gold VIP Seating
- (6) tickets to the Exclusive VIP Reception
- Photo Opportunity with Special Guest Leanne Morgan
- 1/4 Page Advertisement in the Event Program
- Recognition in Parent & Alumni E-Newsletters
- Logo Placement on Event Signage (Digital & Print)
- Website Link at TatesSchool.com
- Recognition from Podium
- Recognition in Press Releases Prior & Post Event

Advocate \$1,000

- (2) tickets to 50 Years of Learning, Love & Laughter with Bronze VIP Seating
- (2) tickets to the Exclusive VIP Reception
- Photo Opportunity with Special Guest Leanne Morgan
- Listing in the Event Program
- Recognition in Parent & Alumni E-Newsletters
- Name Listing on Event Signage (Digital & Print)

Champion \$10,000

- (8) tickets to 50 Years of Learning, Love & Laughter with Platinum VIP Seating
- (8) tickets to the Exclusive VIP Reception
- Photo Opportunity with Special Guest Leanne Morgan
- Full page Advertisement in the Event Program
- Recognition in Parent & Alumni E-Newsletters
- Logo Placement on Event Signage (Digital & Print)
- Website Link at TatesSchool.com
- Recognition from Podium
- Recognition in Press Releases Prior & Post Event
- Table Signage with Logo
- Recognition on all Pre-event Marketing Materials
- Commemorative Gift

Patron \$2,500

- (4) tickets to 50 Years of Learning, Love & Laughter with Silver VIP Seating
- (4) tickets to the Exclusive VIP Reception
- Photo Opportunity with Special Guest Leanne Morgan
- 1/8 page Advertisement in the Event Program
- Recognition in Parent & Alumni E-Newsletters
- Logo Placement on Event Signage (Digital & Print)
- Website Link at TatesSchool.com

Supporter \$500

- (2) tickets to 50 Years of Learning, Love & Laughter with Bronze VIP Seating
- Listing in the Event Program
- Recognition in Parent & Alumni E-Newsletters

Did You know?

Without administrative fees or paid employees, 100% of your donation goes towards programs!

Sponsorship Commitment Form

☐ Yes! I would like to help change the life of a child today!

I will support a scholarship student with a donation of:

☐ \$25,000 ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500

☐ My company will match my gift ☐ I am interested in planned giving

☐ This is an anonymous gift ☐ Please contact me



Contact Name: _____

Company: _____

Address: _____

Phone: _____

Cell Phone: _____

Email: _____

Date _____

Signature _____

Please make checks payable to **Tate's School of Discovery Foundation**. Credit Cards Accepted. Return completed form to traceyvanhook@comcast.net or drop off at Tate's School Green House Office. DEADLINES: Ad copy/content information due by **February 25, 2019**. Sponsorship Fees are due on or before **March 1, 2019**. Sponsorship levels are unlimited; however, seating at the event is limited. Guest list will be final as of **March 1, 2019**.

Sponsorship Amenities	Legacy* \$25,000	Champion* \$10,000	Tribute* \$5,000	Patron \$2,500	Advocate \$1,000	Supporter \$500
Tickets to 50th Learning, Love & Laughter (w/3 wine tickets pp)	10	8	6	4	2	2
Premier Seating	Platinum	Platinum	Gold	Silver	Bronze	Bronze
Invitations to VIP Reception	10	8	6	4	2	
Photo Opportunity with Special Guest Leanne Morgan	✓	✓	✓	✓	✓	
Recognition in the Event Program	Full page	Full page	1/4 page	1/8 page	Listing	Listing
Recognition in Parent & Alumni E-Newsletters	✓	✓	✓	✓	✓	✓
Event Signage Placement (Digital & Print)	Logo	Logo	Logo	Logo	Name	
Website Link at www.TatesSchool.com	Logo	Logo	Logo	Logo		
Recognition from Podium	✓	✓	✓			
Recognition in Press Release Prior & Post Event	✓	✓	✓			
Table Signage	Logo	Logo				
Recognition in Pre-Event Marketing Materials	✓	✓				
Commemorative Gift	✓	✓				
Recognition As Entertainment Sponsor	Logo					
Customized Benefit- TBD ex.Outreach to Alumni & Influencers	✓					

Donate Online Today at
www.TatesSchool.com

* category exclusivity

FOR MORE INFORMATION CONTACT:

Tracey Van Hook, Executive Director at 850-519-2488, traceyvanhook@comcast.net



The Tate's School of Discovery Foundation (TDSF) is a non-profit tax exempt charity as described in section 501c3 of the Internal Revenue Code. TDSF works to enhance the student experience at Tate's by providing program resources and student scholarships. Contributions are tax deductible, to the extent of the law. Acknowledgement letters will be provided following the event.